

*Just in Time  
Parenting*  
is custom-made for  
today's challenges.

- Provides developmentally specific information at teachable moments.
- Pulls together core knowledge needed to help children and families thrive.
- Has the potential to reach all parents with top quality information.
- Can be teamed with other efforts (face to face meetings, home visiting) to increase the impact.
- Helps families connect to resources - in their local areas - when they or their children need help.
- Encourages and reinforces family strengths - gently encouraging healthy, vital families that will not need costly social services.

To preview the latest version, go to

[http://cop.extension.org/wiki/Just\\_in\\_Time\\_Parenting\\_Newsletters#Month\\_1\\_-\\_2](http://cop.extension.org/wiki/Just_in_Time_Parenting_Newsletters#Month_1_-_2)

Click on "preview in theme."



<http://about.extension.org/>

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*Just in Time  
Parenting*



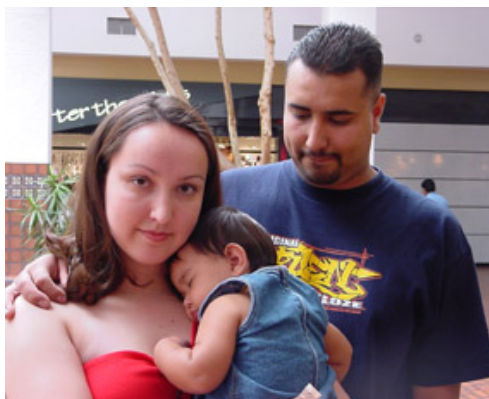
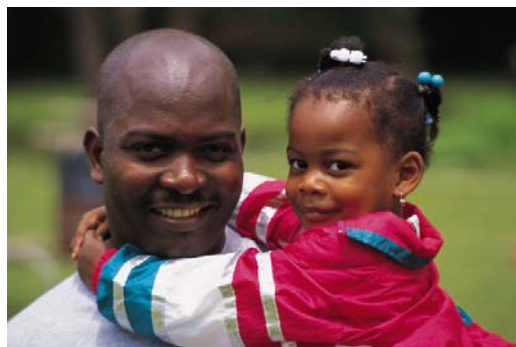
*— ensuring that  
high quality,  
research-based  
information reaches  
families at the time  
it can be most  
useful and make  
the biggest  
difference in their  
lives.*

# eXtension

*Just in Time*  
*Parenting*  
Update

Capitalizing on the teachable moment, eXtension's *Just in Time Parenting (JITP)* multi-state team is transforming state research-based age-paced newsletters into a unified national parenting resource on an interactive internet platform.

The expected public launch date: Spring 2007.



## We are seeking partners to:

- **Publicize** the interactive web resources to parents
- **Provide expertise** to develop and review content
- **Respond to parent's questions** in a timely manner
- **Distribute hard copies** to families without Internet access.
- **Expand the series** to cover prenatal through teen years
- **Develop educational packets** for educators to use in face-to-face meetings and
- **Find funding** for sustainably providing current and cutting edge information in the future.

## If you believe that:

- **Having key information and support** can make a difference in the lives of children and their families
- And that **eXtension JITP** could increase the impact of your work . . .

**. . . Then join us in moving these dynamic technology-enhanced resources forward!**



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